

**Selected Population Characteristics from Census 2000  
For 10 mile radius, 20 radius, and 30 mile radius of New Richmond, Wisconsin\***

*Population, Sex, Age*

	Within 10 Miles		Within 20 Miles		Within 30 Miles	
	Number	% of Total	Number	% of Total	Number	% of Total
<b>Total Population</b>	<b>24,186</b>	<b>100.0%</b>	<b>142,893</b>	<b>100.0%</b>	<b>680,160</b>	<b>100.0%</b>
Sex						
Male	12,226	50.5%	71,743	50.2%	336,304	49.4%
Female	11,960	49.5%	71,150	49.8%	343,856	50.6%
Age						
0 to 4	1,688	7.0%	8,992	6.3%	50,115	7.4%
5 to 17	5,208	21.5%	29,202	20.4%	143,084	21.0%
18 to 24	2,071	8.6%	14,046	9.8%	57,860	8.5%
25 to 44	7,728	32.0%	43,179	30.2%	214,846	31.6%
45 to 64	5,246	21.7%	33,509	23.5%	147,319	21.7%
65 to 84	1,959	8.1%	12,025	8.4%	58,809	8.6%
85 and over	286	1.2%	1,940	1.4%	8,127	1.2%

*Households, Living Arrangements of Elderly*

	Within 10 Miles		Within 20 Miles		Within 30 Miles	
	Number	% of Total	Number	% of Total	Number	% of Total
<b>Total Households</b>	<b>8,906</b>	<b>100.0%</b>	<b>51,776</b>	<b>100.0%</b>	<b>251,260</b>	<b>100.0%</b>
Families with Children under 18	3,366	37.8%	19,307	37.3%	93,930	37.4%
Families with no Children under 18	3,053	34.3%	18,692	36.1%	82,650	32.9%
One Person Households	1,927	21.6%	10,812	20.9%	60,383	24.0%
Other Nonfamily Households	560	6.3%	2,965	5.7%	14,297	5.7%
<b>Total Age 65 and Over</b>	<b>2,245</b>	<b>100.0%</b>	<b>13,959</b>	<b>100.0%</b>	<b>66,930</b>	<b>100.0%</b>
In family households	1,407	62.7%	8,812	63.1%	42,385	63.3%
Living alone	690	30.7%	3,864	27.7%	19,332	28.9%
In other nonfamily households	49	2.2%	205	1.5%	1,231	1.8%
In Group Quarters	99	4.4%	1,078	7.7%	3,982	5.9%

*Commuting and Occupations*

	Within 10 Miles		Within 20 Miles		Within 30 Miles	
	Number	% of Total	Number	% of Total	Number	% of Total
<b>Total Workers 16 years and over</b>	<b>12,968</b>	<b>100.0%</b>	<b>76,593</b>	<b>100.0%</b>	<b>348,622</b>	<b>100.0%</b>
Worked in state of residence	7,349	56.7%	55,950	73.0%	318,863	91.5%
Worked in county of residence	6,234	48.1%	37,108	48.4%	167,223	48.0%
Worked outside county of residence	1,115	8.6%	18,842	24.6%	151,640	43.5%
Worked outside state of residence	5,619	43.3%	20,643	27.0%	29,759	8.5%
<b>Total Employed Civilian Population 16 years and over</b>	<b>13,143</b>	<b>100.0%</b>	<b>77,593</b>	<b>100.0%</b>	<b>353,791</b>	<b>100.0%</b>
Management, professional, and related occupations	3,660	27.8%	27,697	35.7%	126,964	35.9%
Management, business, and financial operations occupations	1,622	12.3%	11,719	15.1%	52,824	14.9%
Professional and related occupations	2,038	15.5%	15,978	20.6%	74,140	21.0%
Service occupations	1,586	12.1%	9,976	12.9%	46,000	13.0%
Healthcare support occupations	308	2.3%	1,411	1.8%	6,727	1.9%
Protective service occupations	115	0.9%	1,065	1.4%	4,837	1.4%
Food preparation and serving related occupations	522	4.0%	3,502	4.5%	15,614	4.4%
Building and grounds cleaning and maintenance occupations	334	2.5%	1,864	2.4%	9,042	2.6%
Personal care and service occupations	307	2.3%	2,134	2.8%	9,780	2.8%
Sales and office occupations	3,277	24.9%	19,657	25.3%	96,563	27.3%
Farming, fishing, and forestry occupations	118	0.9%	599	0.8%	1,359	0.4%
Construction, extraction, and maintenance occupations	1,582	12.0%	6,920	8.9%	29,406	8.3%
Production, transportation, and material moving occupations	2,920	22.2%	12,744	16.4%	53,499	15.1%
Production occupations	2,138	16.3%	8,588	11.1%	33,778	9.5%
Transportation and material moving occupations	782	5.9%	4,156	5.4%	19,721	5.6%

**Educational Attainment**

**Total Persons Age 25 and Over**

Less than High School  
 High School graduate (includes GED)  
 Some college  
 Bachelor's degree and higher

Within 10 Miles		Within 20 Miles		Within 30 Miles	
Number	% of Total	Number	% of Total	Number	% of Total
<b>15,219</b>	<b>100.0%</b>	<b>90,653</b>	<b>100.0%</b>	<b>429,101</b>	<b>100.0%</b>
1,577	10.4%	7,311	8.1%	45,143	10.5%
5,749	37.8%	27,801	30.7%	128,367	29.9%
4,892	32.1%	28,920	31.9%	136,527	31.8%
3,001	19.7%	26,621	29.4%	119,064	27.7%

**Household Income**

**Total Households**

Less than \$10,000  
 \$10,000 to \$14,999  
 \$15,000 to \$19,999  
 \$20,000 to \$24,999  
 \$25,000 to \$29,999  
 \$30,000 to \$34,999  
 \$35,000 to \$39,999  
 \$40,000 to \$44,999  
 \$45,000 to \$49,999  
 \$50,000 to \$59,999  
 \$60,000 to \$74,999  
 \$75,000 to \$99,999  
 \$100,000 to \$124,999  
 \$125,000 to \$149,999  
 \$150,000 to \$199,999  
 \$200,000 or more

Within 10 Miles		Within 20 Miles		Within 30 Miles	
Number	% of Total	Number	% of Total	Number	% of Total
<b>8,906</b>	<b>100.0%</b>	<b>51,776</b>	<b>100.0%</b>	<b>251,260</b>	<b>100.0%</b>
408	4.6%	2,067	4.0%	13,205	5.3%
301	3.4%	2,079	4.0%	10,879	4.3%
372	4.2%	2,336	4.5%	11,393	4.5%
481	5.4%	2,245	4.3%	12,465	5.0%
465	5.2%	2,456	4.7%	13,496	5.4%
442	5.0%	2,552	4.9%	14,616	5.8%
496	5.6%	2,650	5.1%	13,731	5.5%
677	7.6%	3,049	5.9%	13,923	5.5%
565	6.3%	2,774	5.4%	13,004	5.2%
1,029	11.6%	5,182	10.0%	26,179	10.4%
1,272	14.3%	6,774	13.1%	33,192	13.2%
1,368	15.4%	8,399	16.2%	36,671	14.6%
615	6.9%	4,270	8.2%	17,696	7.0%
188	2.1%	2,040	3.9%	8,668	3.4%
120	1.3%	1,480	2.9%	6,360	2.5%
107	1.2%	1,423	2.7%	5,782	2.3%
Median household income in 1999	\$53,405	Median household income in 1999	\$58,656	Median household income in 1999	\$55,265

Prepared by The Applied Population Laboratory, UW-Madison/Extension

Source: 2000 Census of Population and Housing, SF3.

\* Distances are from 102 S. Knowles Avenue, New Richmond, WI 54017 (latitude = 45.122584, longitude = -92.537613)